



## About the Corporate Responsibility Association

### Who We Are

The Corporate Responsibility Association is a leading organization for companies that aspire to socially responsible and sustainable business practices. The association brings together corporate responsibility professionals and provides a platform for companies to make their voices heard. Our goal is to catalyze engagement and thought leadership, as well as strengthen the talent and skills around corporate responsibility. We bring this all together at an annual conference, COMMIT!Forum: Brands Taking Stands.

### Vision

All companies and organizations engage in socially responsible and sustainable business practices.

### Mission

To provide the tools, resources and platforms for the ongoing evolution of corporate responsibility and support to companies dedicated to building a sustainable future.

### Purpose

As a leading voice and advocate for corporate responsibility, the Corporate Responsibility Association's work includes:

- Serving as the voice for the imperative of corporate responsibility, its business value and impact
- Facilitating the exchange of ideas, best practices and transfer of knowledge for current and aspiring corporate responsibility professionals, whether corporate leaders, directors, associates or students.
- Leading the conversation(s) on issues and trends supported by research, data and analytics
- Catalyzing engagement and thought leadership through networking, live and virtual events and activities

### Corporate Responsibility Association Thought Leadership Councils

Thought Leadership Councils are groups within the Association that meet virtually on a monthly basis and serve as a forum for driving thought leadership and candidly discussing issues, challenges and opportunities with your peers. Guest presenters and member practitioners are invited to share research findings, insights and best practices in an open, supportive peer-to-peer network.

Current Thought Leadership Councils (TLCs) include:

**The Professional Development TLC** works to identify programs and services to enhance the influence and effectiveness of corporate responsibility professionals within their company and among their stakeholders.

**The Ratings and Rankings TLC** focuses on current and emerging trends and shares best practices as they pertain to corporate responsibility and sustainability reporting field.

**The Responsible Supply Chain TLC** directs its attention to facilitating a greater understanding and implementation of advanced practices in responsible procurement and sourcing throughout the supply chain, including streamlined information collection and reporting.



Join the  
Corporate Responsibility Association

## Membership Benefits

CORPORATE RESPONSIBILITY ASSOCIATION MEMBERSHIP	Corporate Leadership	Corporate Engagement	Corporate Partner	Corporate Practitioner	CR Professionals, Consultants, NGO and Public Sector Partners, Service Providers	Young Professional*
<b>MEMBERSHIP TIERS AND RATES</b>	\$70,000	\$47,000	\$20,000	\$10,000	\$7,500	\$395
<b>MEMBERSHIP BENEFITS</b>						
<b>Key Benefits</b>						
- Corporate Responsibility Association Weekly Briefing	✓	✓	✓	✓	✓	✓
- CR Magazine One-Year Subscription	✓	✓	✓	✓	✓	✓
- Access to Issue Papers, Best Practices, Topical Discussions	✓	✓	✓	✓	✓	✓
- Members Only Portal	✓	✓	✓	✓	✓	✓
<b>Member Engagement</b>						
- Participate in Topical Webinars Scheduled 6x Year	✓	✓	✓	✓	✓	✓
- Participate in Annual "Focal Point on Corporate Responsibility" Survey	✓	✓	✓	✓		
- Invitation to Join VIP Networking Events	✓	✓	✓	✓		
- # Company Representatives with Access to Members-Only Website and Special Events	8	6	4	2	1	1
- # Complimentary Tickets to COMMIT!Forum "Brands Taking Stands" Conference	8	6	4	2	1	
<b>Thought Leadership and Visibility</b>						
- Featured in CR Magazine article	✓	✓				
- Interviewed on Exclusive "Brands Taking Stands Podcast"	✓					
<b>3BL Media Network</b>						
- 3BL Media Subscription	Core	Basic				
- Highlight and Feature One Key Initiative of Member Company (CSRwire Release/Banner Ads/Social Media Promotion)	✓	✓	✓			
- TriplePundit 4-Part Article Series	✓					
<b>Print and Digital Advertising</b>						
- Color Advertisement in One Issue of CR Magazine	Full page	Full page	Half page	Quarter page		
- Digital Advertisement on Association Website	90 days	60 days	30 days			

\*You must be enrolled in a university/college or a practitioner with one year of experience (or less) in the corporate responsibility field to be eligible for the Young Professional membership.