



About the
**Corporate
Responsibility
Association**

Who We Are

The Corporate Responsibility Association is a leading organization for companies that aspire to socially responsible and sustainable business practices. The association brings together corporate responsibility professionals and provides a platform for companies to make their voices heard. Our goal is to catalyze engagement and thought leadership, as well as strengthen the talent and skills around corporate responsibility. We bring this all together at an annual conference, COMMIT!Forum: Brands Taking Stands.

Vision

All companies and organizations engage in socially responsible and sustainable business practices.

Mission

To provide the tools, resources and platforms for the ongoing evolution of corporate responsibility and support to companies dedicated to building a sustainable future.

Purpose

As a leading voice and advocate for corporate responsibility, the Corporate Responsibility Association's work includes:

- Serving as the voice for the imperative of corporate responsibility, its business value and impact
- Facilitating the exchange of ideas, best practices and transfer of knowledge for current and aspiring corporate responsibility professionals, whether corporate leaders, directors, associates or students.
- Leading the conversation(s) on issues and trends supported by research, data and analytics
- Catalyzing engagement and thought leadership through networking, live and virtual events and activities

Corporate Responsibility Association Thought Leadership Councils

Thought Leadership Councils are groups within the Association that meet virtually on a monthly basis and serve as a forum for driving thought leadership and candidly discussing issues, challenges and opportunities with your peers. Guest presenters and member practitioners are invited to share research findings, insights and best practices in an open, supportive peer-to-peer network.

Current Thought Leadership Councils (TLCs) include:

The Professional Development TLC works to identify programs and services to enhance the influence and effectiveness of corporate responsibility professionals within their company and among their stakeholders.

The Ratings and Rankings TLC focuses on current and emerging trends and shares best practices as they pertain to corporate responsibility and sustainability reporting field.

The Responsible Supply Chain TLC directs its attention to facilitating a greater understanding and implementation of advanced practices in responsible procurement and sourcing throughout the supply chain, including streamlined information collection and reporting.



Join the
Corporate Responsibility Association

**Membership
Benefits**



CORPORATE RESPONSIBILITY ASSOCIATION MEMBERSHIP	Corporate Partner	Corporate Engagement	CR Professionals, Consultants, NGO and Public Sector Partners, Service Providers	Young Professional*
MEMBERSHIP TIERS AND RATES	\$20,000	\$10,000	\$7,500	\$395
MEMBERSHIP BENEFITS				
Key Benefits				
– Subscription to Brands Taking Stands newsletter	✓	✓	✓	✓
– CR Magazine One-Year Subscription	✓	✓	✓	✓
– Participate in Thought Leadership Councils	✓	✓	✓	✓
– Access to Issue Papers, Best Practices, Topical Discussions	✓	✓	✓	✓
– Members Only Portal	✓	✓	✓	✓
Member Engagement				
– Participate in Topical Webinars Scheduled 6x Year	✓	✓	✓	✓
– Participate in Annual "Focal Point on Corporate Responsibility" Survey	✓	✓		
– Invitation to Join VIP Networking Events	✓	✓		
– # Company Representatives with Access to Members-Only Website and Special Events	4	2	1	1
– # Complimentary Tickets to COMMIT!Forum "Brands Taking Stands" Conference	4	2	1	
Print and Digital Advertising				
– Color Advertisement in One Issue of CR Magazine	Half page	Quarter page		

*You must be enrolled in a university/college or a practitioner with one year of experience (or less) in the corporate responsibility field to be eligible for the Young Professional membership.